

GALLIVANT

A TRAVELOGUE

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Jamaican Travelogue Gallivant Debuts as a Bold Exploration of Identity, Culture and Movement

KINGSTON, JAMAICA - Gallivant, the debut travelogue-memoir by Jamaican architect, designer and creative director M. Simone 'SiiM' Clarke, made a powerful entrance into Jamaica's literary and cultural landscape following its official launch in November 2026. The event brought together cultural leaders, creatives, media and tastemakers for an evening that combined storytelling, culinary experience and cultural immersion.

Delivering the keynote address, Minister of Tourism, Hon. Edmund Bartlett, OJ, CD, MP, praised Gallivant as "a narrative about the freedom of self-reinvention, born from having the courage to grow beyond our roots while being shaped by them." He emphasized that SiiM's Jamaican identity serves as a guiding force, noting that "her Jamaican roots became her compass."

He continued, "In tourism, peace is not the absence of conflict; it is the presence of connection. What Simone has done in Gallivant is show us the power of human connection through shared humanity. Tourism today is not only sun, sea, and sand; it is about the desire for new experiences. This book invites us to travel like locals, embrace the unplanned, and remain grounded in the roots that give us strength to reach new horizons."

Blending humour, introspection and cultural observation, Gallivant takes readers across continents and through deeply personal moments of transformation. Written from the perspective of both architect and

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storyteller, SiiM constructs a narrative that is as structured as it is fluid - exploring identity, movement and the meaning we create through experience.

"Gallivant taught me that even when life throws us off course, we can still create meaning," SiiM reflects. "It is a meditation on curiosity, identity and the possibility of transformation when life redirects us. This book is, in many ways, a blueprint for my life - written 25 years ago and rediscovered in my kitchen in 2023."

SiiM's multidisciplinary background - spanning architecture, design, fashion and film - infuses the work with a distinct sensibility that is both visually rich and emotionally resonant. The result is a narrative that invites readers not only to observe but to see themselves within the journey.

The launch also reflected a spirit of community impact. Hosted at the Jamaica Food and Drink Kitchen, the event raised JMD \$175,000 in support of Mustard Seed Communities, contributing to post Hurricane Melissa recovery efforts and the care of vulnerable youth. This gesture echoed the core message of Gallivant: that even small actions can shape someone else's story.

With its blend of authenticity, cultural perspective, and Jamaican voice, Gallivant stands as both a literary work and a cultural offering - one that speaks to resilience, exploration and connection in an increasingly global world.

Gallivant is now available for purchase on [Amazon](#) (Kindle, Paperback & Hardcover) and from [IngramSpark](#) for bulk purchases.